

The Moodboard Of The Book



«The Black Rose on the Edge of a Precipice»

Tegs: Stepbrother, Mafia, The Snow King Thawed, Christmas

The Main Character



The Image Of The MC

MC is the daughter of the head of the mafia.

Style: «Old Money» + «Gossip Girl».

The character is a blonde, soft facial features, pastel colors in clothes, 18-20 years old.

She lost her mother in early childhood. Her father always tried to shield her from the world to protect her. The girl communicated only with nannies, servants and occasionally a visiting grandmother, who talked about social life.



What Needs To Be Conveyed Through The Image

She is the very personification of innocence and defenselessness. The heroine is just coming out of childhood and is open to the world.

She has never known betrayal and her father protected her from prying eyes, so the heroine cannot even imagine that the world can be aggressive.



The Importance Of Visual

I believe that the first (free) attractive image of the main character will attract users and become a «fishing rod» in order to drag users into the plot.

It is important to follow the canon of the character so that there is no ludonarrative dissonance. I want to convey the atmosphere of the story, including through the appearance of the main character.



More Appearance References



The Clothes Of The Main Character

In the image of the heroine, 2 styles are combined: «old money» and «gossip girl».



Style “Old Money”

The style of old money reflects the lite lifestyle of people who prefer traditional mansions outside of megacities.

These are traditional elegant pieces with a perfect fit that resemble Hollywood luxury or European resorts of the middle of the last century. In the fashion industry, the concepts of "quiet luxury" and «old money» closely coexist.

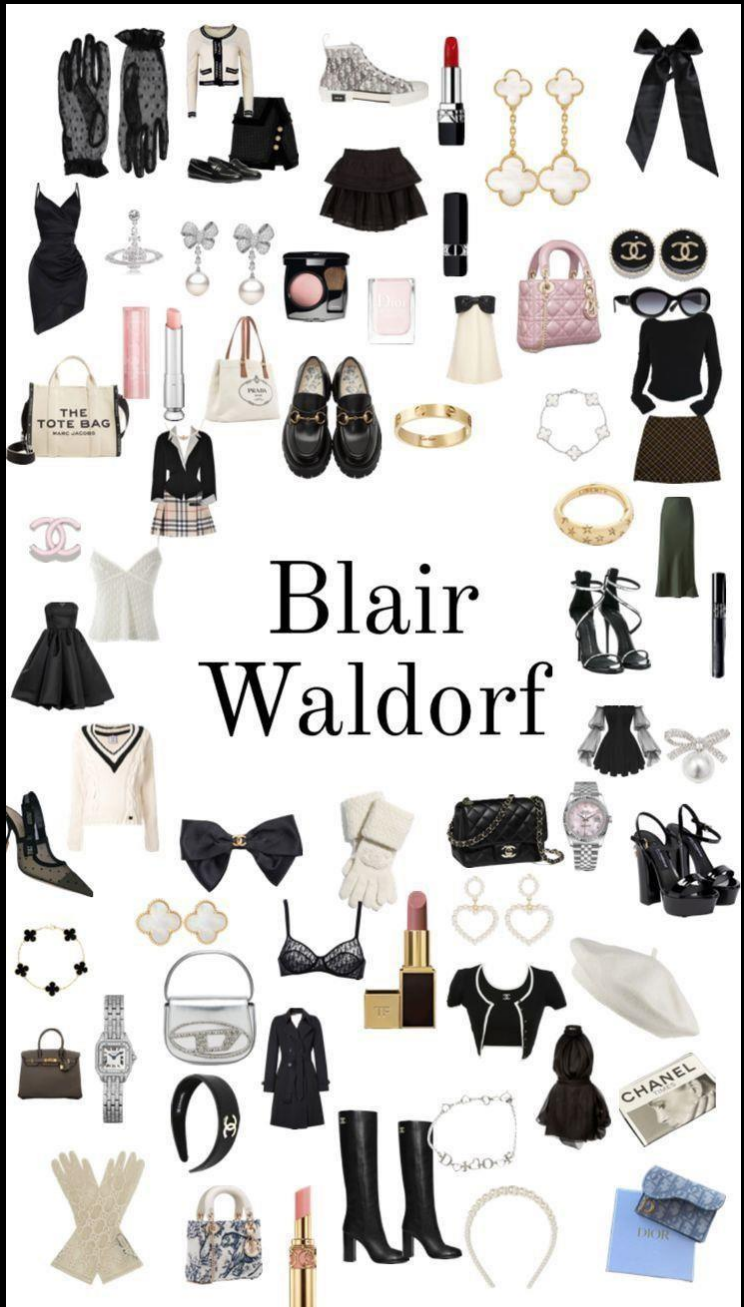


Style “Old Money”

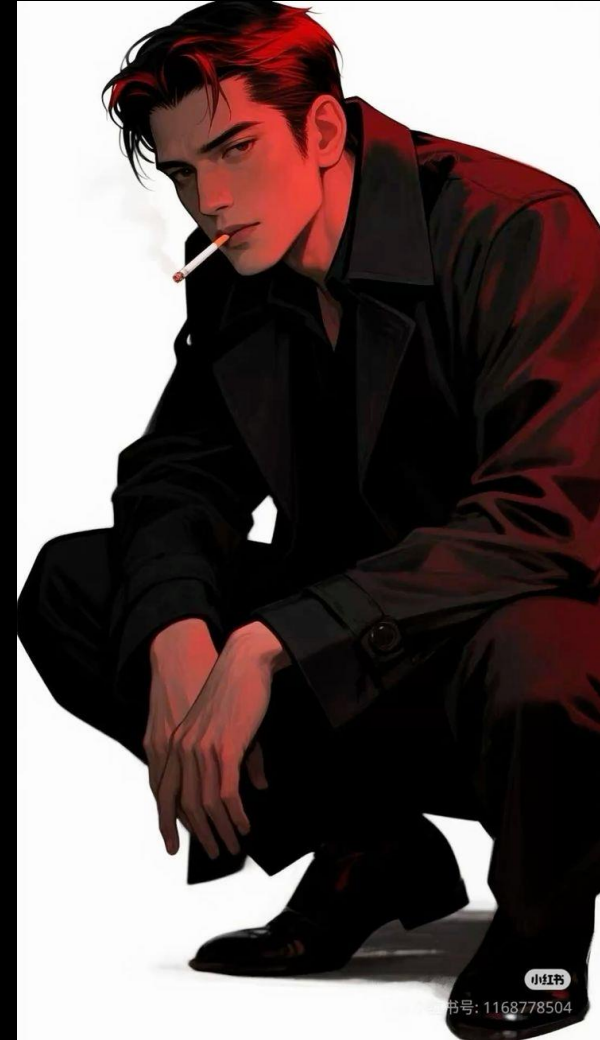
There are more pearls, diamonds, business and evening receptions in the style of quiet luxury.

The main point of the old money style is to convey a sense of harmony, confidence, and adherence to traditional principles of behavior at the top of public well-being.





The Main Love Interest



The Image Of The Main Love Interest

Style: "Dark Academia + Grunge", where classics, minimalism and carelessness are intertwined. Restraint and audacity in the noir style.

The character is dark-haired - this is necessary to contrast with the main character. He casually wears classic suits, raincoats and jackets in the spirit of Hollywood in the 50s. He is about 20-25 years old.



The Personification Of Luxury And Danger

Compared to the heroine, he is more mature, fearless and determined, but at the same time restrained. There is an elusive sadness in his eyes, which he hides from everyone, remaining in the image of a proud but sarcastic king. He is the very personification of lust and prohibition.



More Appearance References



The Minor Significant Character

Style: "Femme Fatale outfit" with elements of the "Mob wife" style, Noir fatal beauty.

The heroine is the epitome of the femme fatale style. The character is a brunette - this is necessary to contrast with the main character. She paints her lips with maroon lipstick and styles her hair in the style of Hollywood in the 50s. 30-35 years old.



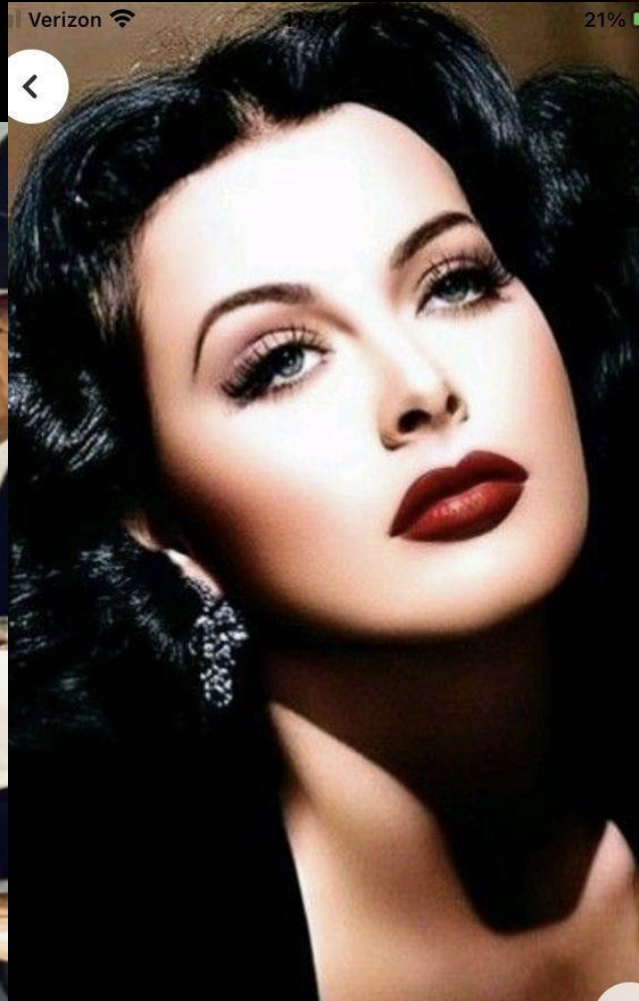
The Cold Queen Rules The World

She is feminine, elegant and confident. In the past, she has gone through many difficult events that have hardened her character.

In the masculine world of the mafia, she was and remains a significant figure, inspiring admiration and fear at the same time. The tenderness of the MC contrasts with the character of the stepmother, what makes a woman change for the better, still remaining dangerous to those who offend her lover.



More Appearance References



Backgrounds Of Scenes



1-2 Chapters

The story takes place during a sunny autumn, as the main heroine reflects on her childhood. On her 18th birthday, her father brings his mistress into their home, and later marries her.

Soon after, the mistress's son moves in with them as well. The main heroine wants to leave home, but her father refuses to let her go.



3-4 Chapters

When winter arrives, the main heroine and her stepbrother grow a little closer.

I also want to tie these chapters to Christmas to create a festive atmosphere for players. I think this could make for strong promotional material and attract users who want to immerse themselves in a cozy Christmas setting.



5-6 Chapters

The events of the book continue in the cold winter.

Winter represents the mental growth of the main character as she grows up.



7-8 Chapters

After winter comes a gentle spring, symbolizing the blossoming of the relationship between the heroine and her love interest, as they realize that they can no longer live without each other.



9 Chapter

In the last chapter, summer comes and a happy ending to the story. And also an intrigue for the future.

